



BAY STREET HOOPS

SHOOT FOR A CAR

FAN-RAISING CHALLENGE

1



What is the fan-raising challenge?

Fan-raising is an opportunity to help Bay Street Hoops raise additional funds for its **beneficiaries**: Drive for Dreams and KidSport Toronto. The top five fan-raisers will have the opportunity to shoot for a car (or cash equivalent of \$40,000).

2



Why should I fan-raise?

All funds raised through the fan-raising challenge will directly support children and youth in the community. Additional donations will give more kids the opportunity to play sport and be on a team!

3



How does it work?

The top five **fan-raisers** will participate in a free throw contest to determine a winner. The winner will be given one shot to sink a basket from half-court. If you make the basket, the car (or cash) is yours to take home.

4



How do I get started?

Anyone is able to join the fan-raising challenge! You don't need to play in the Bay Street Hoops tournament to participate. Please **create a fan-raising page** to get started. Share your link with family, friends and colleagues to request donations. Donors will receive a tax donation.

5



When will the contest take place?

The top five fan-raisers will have the opportunity to win a car (or cash equivalent) during the lunchtime break on Saturday, June 8. The five fan-raisers will be notified by telephone on Friday, June 7 at 6 p.m.