



PLAYER PACKAGE

2024 BAY STREET HOOPS
CHARITY BASKETBALL TOURNAMENT

A group of young people, mostly teenagers, are sitting on a wooden bench in what appears to be a gymnasium. They are wearing athletic gear, including tank tops and headbands. The scene is dimly lit, with a strong red overlay across the entire image. In the background, a person is standing and looking towards the group. The overall atmosphere is one of a community event or tournament.

“As Toronto’s largest basketball tournament for charity, year after year we provide funding to kids’ charities in our community. The Bay Street Hoops community continues to grow as we provide a fun event for our participants, friends and colleagues.”

- Bay Street Hoops Board Member, Taje Mohabir



ABOUT

TORONTO'S LARGEST SPORTS-RELATED CHARITY BASKETBALL TOURNAMENT

This year marks the 30th anniversary of the Bay Street Hoops tournament.

The tournament brings together fun, community, and charity to make sports more accessible to children and youth in Toronto.

Since 1994, more than 3 million has been raised for children and youth charities in the Toronto area. Each year, we welcome over 1000 players, spectators and volunteers from Toronto's leading law and accounting firms, financial services companies and other corporations.

The 2024 tournament will take place from June 6-8 at the University of Toronto's Athletic Centre and will benefit Drive for Dreams and KidSport Toronto.

TOURNAMENT OVERVIEW

Location

The University of Toronto Athletic Centre
55 Harbord Street

Dates/Times

Thursday, June 6, 2024 // 6:30 to 10:30 p.m.

Friday, June 7, 2024 // 6:30 to 10:30 p.m.

Saturday, June 8, 2024 // 9:00 a.m. to 6:00 p.m.

Entry

The registration fee is \$2,500 per team. The fee for each additional team is \$1,750.



A photograph of a basketball game in progress. A player in a dark blue jersey is jumping high, reaching for a basketball that is suspended in the air above their hands. Other players in white jerseys are visible in the background, some standing and some sitting on the bench. The scene is set in an indoor basketball court with a blue wall and a basketball hoop visible in the upper right corner. The word "BENEFICIARIES" is overlaid in large, white, bold capital letters across the center of the image.

BENEFICIARIES



DRIVE FOR DREAMS

Drive for Dreams creates life-long opportunities through education for youth in the GTA by engaging kids from at-risk neighbourhoods that have a high level of talent in basketball. For these kids, Drive for Dreams provides its players with rigorous training, approachable and committed role models, and access to high-profile tournaments in North America where they are seen by college coaches and given the potential opportunity to go to top colleges & universities on a scholarship. Since 2002, more

than 1200 kids have participated in the overall program. More than 70% of the graduates from our high performance segment have received full ride scholarships and virtually all of the graduates go on to post secondary education. In many instances we have a profoundly positive impact on their life paths. Many graduates of this program return home to train, coach and mentor; becoming positive role models in their community and making a positive impact on those neighbourhoods.



So ALL Kids Can Play!

KIDSPORT TORONTO

We envision a Toronto where all children have the opportunity to participate in sport.

KidSport supports children who need financial assistance with sport registration fees and equipment costs. We believe that the power of sport participation promotes the development

of children's social, mental and physical well-being. Through increasing access to quality sport programs, KidSport strengthens the community of Toronto.

JUNE 6-8, 2024

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THE TOURNAMENT

The image shows an indoor basketball court. The backboard and the walls are covered in a large, colorful geometric pattern of overlapping triangles and diamonds in shades of red, orange, and yellow. Several people are playing basketball on the court. The scene is lit with warm, orange and red lights, creating a vibrant atmosphere. The text "THE TOURNAMENT" is overlaid in the center in a bold, white, sans-serif font.

OUR HISTORY

Planning for the first Bay Street Hoops tournament began in 1994. With eight law firm teams and less than \$10,000 in proceeds, we never imagined it would get much bigger.

Over the next few years, the tournament grew and teams from all areas of Bay Street were signing up.

It was then that we decided that the tournament should be about more than just basketball. It should also be about giving back to the community.

As we started focus equally on basketball and community, we chose to focus on smaller children and youth charities. We wanted them to be part of the Hoops committee and the tournament.

Today, Bay Street Hoops features 56 teams, divided into seven men's, women's and co-ed divisions, representing all skill levels.



TOURNAMENT OVERVIEW

A basketball hoop and backboard are visible on the right side of the image. The backboard is white with a black border and a black triangle in the center. The hoop is orange with a white net. The background is a solid blue color.

Through the generous support of our sponsors, each team will be entitled to play in a three-game, full court, five-on-five round robin tournament, with experienced referees. Games are expected to last approximately one hour.

The top teams advance to the playoffs with a chance to win a division trophy and fabulous championship prizes. Each team receives 12 jerseys, a guarantee of a minimum of three games played, and free access to our training camp prior to the tournament.

Teams can choose to participate in the division appropriate to their skill levels — see next page for divisional information.

DIVISIONS

MEN'S COMPETITIVE

For individuals who play basketball often and have played at college, university and/or higher.

MEN'S REC A

For individuals who play often once a week and played in high school and in a league currently.

MEN'S REC B

For individuals who used to play frequently and like competitive games. Currently plays once a month on average.

MEN'S REC C

For individuals who used to play frequently and likes competitive games. Plays once every two months on average.

MEN'S REC D

For individuals who rarely play basketball. Currently plays once every six months or at a Bay Street Hoops tournament.

WOMEN'S

For women-only teams.

CO-ED

For co-ed teams. There must be a minimum of two female players on the court at all times.

MASTERS

For individuals over the age of 40.





FAN-RAISING 'SHOOT FOR A CAR'

If you're playing in the tournament, a fan-raising page will be created for you upon registration. If you're not playing, you are invited to create your own profile and join the challenge!

The top five fan-raisers will have the opportunity to win a car (or monetary equivalent) following the lunchtime three-point shoot-out contest.

The five qualifying individuals will participate in a free throw contest to determine a winner.

The winner will be given one shot to sink a basket from half-court. If you make the basket, the car is yours to take home.

This is an opportunity to help raise additional funds for Drive for Dreams and KidSport Toronto.

SPRING TRAINING CAMP

DATE: TBD

All registered players are invited to participate in a FREE spring training camp to prepare them for the tournament.

The team at The Health Institute will teach participants how to properly warm up and the coaches at King Nation Basketball will run drills.

You will be sent an invite via email to register for the camp.



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KID'S CLINIC

JUNE 8, 2024

1-2 PM

Open to children of Bay Street Hoops tournament players, this free clinic is designed to teach kids aged 6-12 basketball basics. Led by experienced instructors and players, kids practice drills, learn skills and, most importantly, have fun.

There is no need to register ahead of time. You can show up and sign the waiver the day of the clinic.



THREE-POINT SHOOT-OUT

**JUNE 8, 2024
1-2 PM**

A three-point shooting contest is held on the Saturday of the tournament. One player from each team is invited to participate. Each contestant has the opportunity to sink as many baskets as they can in one minute.

The sign-up for the three-point shoot-out will be in the player's lounge during the tournament.



POST-GAME EVENTS

JUNE 6 & 7, 2024

LOCATION TBD

Each year we organize food and drink specials with local bars/restaurants so that you and your team have a place to go after your Thursday and Friday night games. You just need to show your BSH jersey to receive the specials.

The locations will be announced in June 2024.

POST-GAME PARTY

**JUNE 8, 2024 // 6:30 TO LATE
LOCATION TBD**

The Post-Game Party will take place on the final day of the tournament. This is a great opportunity for players, sponsors and volunteers to celebrate together. A charity auction will take place during the party and will include items donated by tournament sponsors and local businesses.

Each player in the tournament will receive a complimentary ticket. Guest tickets can be purchased at the door for \$20.





“With the help of our wonderful sponsors, Bay Street Hoops has been able to impact the lives of so many kids and their communities over the years. We are so honoured and excited to lead this amazing team and grow the tournament in new and exciting ways. We hope you will choose to be a part of our journey to change the lives of youth through sport.”

**- Bay Street Hoops Tournament Co-Chairs,
Emily Robb & Sam Boateng**



CONTACT

**“ALL KIDS NEED A LITTLE HELP,
A LITTLE HOPE AND SOMEONE
WHO BELIEVES IN THEM.”**

- MAGIC JOHNSON

We look forward to having you play in the tournament! Please let us know if you have any questions.

info@baystreethoops.com
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THANK YOU!

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