**Auction items needed.**

**Help us provide children across the GTA with access to sport.**

To [Organization/contact name],

The [Bay Street Hoops](https://baystreethoops.com/) (BSH) basketball tournament is one of Toronto’s largest charity sports events. It is about two things: community and basketball, but most importantly, it’s all about the kids!

Since our first tip-off in 1995, our supporters **have been the backbone of our efforts in raising more than** **$2.7 million for local youth charities**. Our goal this year is to raise an additional $200,000, in support of the [**Drive for Dreams Foundation**](https://baystreethoops.com/beneficiaries/) and [**KidSport™ Toronto**](https://baystreethoops.com/beneficiaries/) **(**86212 5986 RR0003). Monies raised willhelp both organizations to make sport programming more accessible for children and youth.

We will host the 2023 Bay Street Hoops tournament at the University of Toronto from **June 8-10** and we want [insert company name here] to be a part of it.  
  
**How to get involved:**

Product donations: We will hold a silent/live auction to help raise additional funds for both beneficiaries.  
  
**Why get involved**:

This is a wonderful opportunity to increase the exposure of your company. Each year, Bay Street Hoops welcomes more than 1,000 players between the ages of 25 and 50, spectators and volunteers who all represent Toronto’s legal, accounting, financial services, and a variety of other corporations. The auction will take place at the Post-Game Party and awards ceremony on the final day of the tournament, Saturday, June 10, 2023 – at a downtown Toronto location.  
  
**Learn more:**

The complete BSH sponsorship package is available on our website, [baystreethoops.com/sponsorship](http://baystreethoops.com/sponsorship). It outlines other opportunities that you may also want to consider, such as **registering a team**.

Thank you for taking the time to review our request. We hope you will help support Bay Street Hoops. If you have any questions, please do not hesitate to contact me at **insert email address**.  
  
  
Sincerely,

**Insert first and last name**

Bay Street Hoops

Insert email address